



BUILDING BETTER LEADERSHIP FOR A CHANGING WORLD

AN UNPRECEDENTED GLOBAL NETWORK

EXCEPTIONAL PROGRAMS AND EXTRAORDINARY PERSPECTIVES

PROMOTING TOMORROW'S WOMEN LEADERS

## Building better leadership...

**Imagine** an organization where the leading women of the world are found in one trusted network.

**Consider** the power unleashed when a global association of diverse women of extraordinary accomplishment promote better world leadership with new ideas, new solutions, and new perspectives.

**Meet** the International Women's Forum: We are the world's female path-finders, guiding a new generation of rising women leaders. Competitive and charismatic, the IWF is where global talent congregates and collaborates, a magnet for women leaders of today and tomorrow. Through our programs, exchanges and cutting-edge initiatives, the IWF is cultivating innovation and new paradigms for 21<sup>st</sup> century leadership. At the IWF Leadership Foundation, the IWF helps prepare and inspire future generations of women leaders.



Ludmila Shvetsova, Deputy Mayor, Government of Moscow and IWF Vice President (2011-2013)



Top: Deedee Corradini, IWF President (2011-2013); Esther Bush, CEO, Urban League of Greater Pittsburgh; Asma Chaabi, EVP, YNNA Holding, Morocco. Bottom: Esther Silver-Parker, IWF President (2007-2009) and 2010 IWF Leading Light Awardee and Marilyn Johnson, Vice President, Market Development, IBM. .

## Across careers, cultures and continents

**In one place**, the IWF brings together a singular community of the world's top women leaders – women who serve their countries, governments, corporations, and academic institutions – women who stand first in the fields of art, science, technology, discovery, business, trade, and public policy.

**Across the world**, the IWF counts more than 5,000 extraordinary women as members, each chosen for her commitment to bettering global leadership today and cultivating women leaders of tomorrow. With affiliated forums on five continents, IWF is comprised of an expansive base of global affiliates representing emerging and developed markets worldwide.

**The IWF** advances leadership across careers, cultures, and continents by connecting the world's most preeminent women of significant and diverse achievement. The IWF brings together an unprecedented global membership to exchange ideas, to learn and inspire, and to promote better leadership for a changing world.



Top: Laura Iucci, United Nations High Commissioner for Refugees; Thenjiwe Mtintso, Ambassador of South Africa to Italy; Angéline Fournier, President of Maeva Investments, Canada. Bottom: Isolda Calsina, President of the Lider Party, Argentina.

## With affiliates worldwide

### *An exceptional network*



### Across Five Continents

Argentina	Ireland	Russia
Bahamas	Israel	Singapore
Bermuda	Italy	South Africa
Canada	Jamaica	Spain
Chile	Jordan	Sweden
Ecuador	Mexico	United Kingdom
Germany	Morocco	United States
Hong Kong	Philippines	Venezuela
India	Poland	



Nandita Das, Indian Film Director, Actress, Social Advocate and IWF Hall of Fame Honoree (2011)

# Connecting the world's preeminent women

## *An unprecedented global membership:*

### **Sharon Allen**

*Chairman, U.S. Board of Directors,  
Deloitte & Touche, USA*

### **Reem Badran**

*Member of Parliament, Jordan*

### **Micheline Bouchard**

*Corporate Director, Telus,  
Harry Winston Diamond, Canada*

### **Bonnie Brooks**

*President and CEO, The Bay,  
Hudson's Bay Company, Canada*

### **Asma Chaabi**

*Executive Vice President, YNNA Holding and  
former Mayor, Essaouira, Morocco*

### **Rivka Carmi**

*President, Ben Gurion University, Israel*

### **Hillary Clinton**

*U.S. Secretary of State, USA*

### **Linda Hudson**

*President & CEO, BAE Systems, Inc., USA*

### **Gale Ann Hurd**

*Film Producer, Valhalla Motion Pictures, USA*

### **Lynn Elsenhans**

*Chairman and CEO, Sunoco, Inc., USA*

### **Ruth Bader Ginsburg**

*U.S. Supreme Court Justice, USA*

### **Doris Grimm**

*Head of International Monetary Affairs,  
Deutsche Bundesbank, Germany*

### **Mary Harney**

*Minister for Health & Children, Ireland*

### **Pansy Ho**

*Managing Director, Shun Tak Holding  
Limited, Hong Kong*

### **Susan Hockfield**

*President, Massachusetts Institute of  
Technology*

### **Naina Lal Kidwai**

*CEO, HSBC India*

### **Leong Wai Leng**

*Chief Financial Officer,  
Temasek Holdings, Singapore*

### **Mary McAleese**

*President, Ireland*

### **Carol Ann Petren**

*Executive Vice President & General Counsel,  
CIGNA, USA*

### **Maria Ramos**

*Chief Executive, Absa Group Banks, South  
Africa*

### **Marjorie Randolph**

*Senior Vice President, The Walt Disney  
Studios, USA*

### **Cathy Ross**

*Senior Vice President & Chief Financial  
Officer, FedEx, USA*

### **Olga Carmen Sanchez Cordero**

*Minister of the Supreme Court of Justice,  
Mexico*

### **Debbie Stabenow**

*U.S. Senator, USA*



Mme. Chen Zhili, Vice Chairwoman of the Standing Committee of the 11th National People's Congress & President of the All-China Women's Federation and Esther Silver-Parker, IWF President (2007-2009)

# Producing Singular Opportunities

**Global** in our reach and unwavering in our commitment to advancing women's leadership around the world. IWF provides one-of-a-kind programming. Designed by world leaders for world leaders present and future, IWF programs feature women who have broken through barriers to scale the heights of power and influence.

**World** Leadership Conferences, conducted annually by the International Women's Forum, draw women from more than 50 countries who are the world's leading architects, advocates, catalysts, and pioneers of change – the women who are re-drawing the map for how we'll live, work, produce, and maintain healthy communities in the coming years. As seismic shifts in the world power structure reshape modern economies, politics, and environments, IWF's cutting-edge conferences show the way for women leaders of today and tomorrow, corporations, and governments to build the world that we want.

**International** Cornerstone Conferences are held each year in regions and markets critical to the future which provide access to leaders with insight on topics impacting international progress, business, economics, ecology, enterprise, and the sustainability of human endeavor.

**Exchanges** and Global Delegations are sponsored by IWF for members and leaders, corporate partners and collaborators who are working to promote women's leadership around the world. These singular exchanges between top government officials and business leaders from developed and emerging markets provide the opportunity for building understanding, cooperation, and better leadership.



EXECUTIVE DEVELOPMENT ROUNDTABLE™

**Executive** Development Roundtables, produced by the International Women's Forum with leading corporations and governments around the world, offer seminars customized for organizations sharing IWF's dedication to developing women's executive leadership. Executive Development Roundtables are designed to motivate and inspire women with the potential to become leaders and to introduce regional rising stars to an international array of perspectives and leadership styles.

Reinforcing best practices in management, innovation and communication, Executive Development Roundtables improve the retention of women with the potential to become high-performing executives by providing them with the opportunity to be recognized and engaged in a singular professional growth and global leadership experience. IWF delivers Executive Development Roundtables worldwide while adapting them to local cultures.



Allyson Maynard Gibson, Senator and Leader of Opposition Business, The Bahamas, and IWF President (2009-2011)

# Promoting Exceptional Leadership

*Proud sponsors of the International Hall of Fame, IWF has celebrated, through the years, the inductions of the world's leading female pioneers*

**Madeleine Albright**  
U.S. Secretary of State

**Isabel Allende**  
Chilean Author

**Christiane Amanpour**  
Journalist

**Maya Angelou**  
American Poet & Author

**Louise Arbour**  
Chief Prosecutor, International  
Criminal Tribunals in the Hague

**Corazon Aquino**  
President of the Republic  
of the Philippines

**Shirley Temple Black**  
Child Star & U.S. Diplomat

**Lindy Boggs**  
U.S. Ambassador to the Vatican

**Roberta Bondar**  
First Canadian Women Astronaut

**Gro Harlem Brundtland**  
Prime Minister of Norway

**Dr. Linda Buck**  
Nobel Laureate

**Rt. Hon. Kim Campbell**  
Prime Minister of Canada

**Violeta de Chamorro**  
President of Nicaragua

**Eugenia Charles**  
Prime Minister of Dominica

**Madam Chen Zhili**  
President, All-China Women's  
Federation

**Julia Child**  
Chef, Author & TV Star

**Nandita Das**  
Indian actress and filmmaker

**Dame Sandra Dawson**  
First Woman Master Oxbridge  
College

**Anita DeFrantz**  
Catalyst of the International  
Olympic Movement

**Sylvia Earle**  
American Oceanographer,  
Explorer & Author

**Gloria Estefan**  
Singer/Humanitarian

**Anna Fendi**  
Italian fashion empire builder

**Ella Fitzgerald**  
American Jazz Artist

**Betty Ford**  
President, The Betty Ford Center

**Betty Friedan**  
Author/Feminist Leader

**Ruth Bader Ginsburg**  
U.S. Supreme Court Justice

**Katharine Graham**  
Chairman of the Board,  
The Washington Post

**Madam Gu Xiulian**  
President, All-China Women's  
Federation

**Alma Guillermoprieto**  
Author and Journalist

**Helen Hayes**  
First Woman of the American  
Theater

**Dorothy Height**  
President, National Council  
of Negro Women

**Audrey Hepburn**  
International Film Star

**Jeanne Holm**  
Major General, U.S. Air Force

**Judith Jamison**  
American Choreographer

**Jackie Joyner-Kersey**  
U.S. Olympic Gold Medalist

**Nancy Landon Kassebaum**  
U.S. Senator

**Billie Jean King**  
Tennis Legend & Social Pioneer

**Coretta Scott King**  
American Civil Rights Activist

**Heidi Klum**  
German fashion and lifestyle mogul

**Dr. Mathilde Krim**  
AIDS Researcher/Scientist

**Annie Leibovitz**  
American Photographer

**Dr. Ellen Li**  
Women's Rights Activist Hong Kong

**Maya Ying Lin**  
Vietnam & Civil Rights  
Memorial Architect

**Tzipi Livni**  
Israeli Foreign Minister

**Bette Bao Lord**  
Author/Stateswoman

**Dr. Susan Love**  
Breast Cancer Advocate

**Clare Boothe Luce**  
Author/Stateswoman

**Wangari Maathai**  
Environmental Activist,  
Kenya & Nobel Peace Laureate

**Graca Machel**  
First Lady of Mozambique  
& South Africa

**Wilma Mankiller**  
Chief of the Cherokee Nation

**Rt. Hon. Beverley McLachlin**  
Chief Justice of Canada

**Khatol Mohammadzai**  
General, Air Force of Afghanistan

**Sandra Day O'Connor**  
U.S. Supreme Court Justice

**Ana Palacio**  
Foreign Affairs Minister of Spain

**Rosa Parks**  
Mother of the American Civil  
Rights Movement

**Julie Payette**  
Canadian Astronaut/Engineer

**Silvia Pinal**  
Legendary Mexican Actress &  
Politician

**Leontyne Price**  
Opera Diva

**Condoleezza Rice**  
U.S. Secretary of State

**Sally Ride**  
U.S. Astronaut/Scientist

**Mary Robinson**  
President of Ireland

**Wilma Rudolph**  
U.S. Olympic Gold Medalist

**Donna Shalala**  
U.S. Secretary of Health & Human  
Services and Academic Leader

**Muriel Siebert**  
First Female Member, The New  
York Stock Exchange

**Mary Simon**  
National Inuit Leader of Canada

**Hanna Suchocka**  
Prime Minister of Poland

**Maria Tallchief**  
U.S. Prima Ballerina

**Margaret Thatcher**  
Prime Minister of Great Britain

**Valentina Tereshkova**  
First Woman in Space

**Simone Veil**  
French Political Leader

**Barbara Walters**  
Journalist

## A new generation...



**The Leadership Foundation**, founded in 1990, supports the IWF's educational activities for the public. The Leadership Foundation channels the talents of IWF members and the resources of the International Women's Forum's global network into programs that educate, inspire, and empower the next generation of women leaders.

**Global Initiatives** of the Leadership Foundation encourage high-potential women to embrace the past, present, and future of women's leadership around the world.

**Research** gathered at the Leadership Foundation, synthesized from the expertise of the world's leading women, provides data and insights on managing the workforce of the future for individuals, businesses, organizations, and academics.

**Inspiration** and knowledge, provided by leaders around the globe and disseminated by the IWF Leadership Foundation, arm a new generation of women with the determination, understanding, and ideas they need to succeed in a rapidly changing world.



Ami Vitale, Photojournalist and National Geographic Documentarian



Andrea Corradini, Global Action Sports Footwear, Nike and Dr. Kanwaljit Soin, Surgeon, Singapore

# Building better leadership for a changing world

## *Reaching new heights together*

**The Fellows Program**, sponsored by the IWF Leadership Foundation in its signature, customized, format, is the leading, women's executive development program in the world today. Providing emerging women leaders with training of exceptional quality and access to IWF's unmatched network, fellows experience a once-in-a-lifetime opportunity to challenge their assumptions and expand their horizons.

Spread across a year, the program convenes fellows from around the world for a total of 20 days. In partnership with the Harvard Business School and INSEAD, The Business School for the World, the Leadership Foundation offers creative, multi-disciplinary training aimed at developing leadership and strategic management capabilities. For five days in Cambridge, Massachusetts at the Harvard Business School, fellows engage in a unique combination of classroom work, case-study discussion, and peer advice. During that time, fellows hone their ability to think strategically in areas including negotiations, organization learning, marketing, global affairs, and the management of innovation and services.

While at one of INSEAD's international campuses in France, Singapore and Abu Dhabi (UAE), the fellows

are pushed to adopt a deeper, global perspective. A core component of the training is the 360° Global Executive Leadership Inventory developed by INSEAD's Global Leadership Center to measure twelve dimensions of leadership. The fellows assess what they learned from the inventory with professional, international coaches.

In addition to their leadership training, each fellow is matched with an IWF member who serves as her mentor and coach during the program year, a chance for the fellows to garner personal insights and advice from women at the top of their fields.

**The Legacy Project** of the Fellows Program provides every fellow the opportunity to leverage what they have learned to help expand the leadership capacity of women in their organization and community, and to create a ripple effect that empowers more women to aspire to leadership roles. Existing Legacy Projects include a program to provide reading materials to rural secondary schools in Nigeria; a career conference series aimed at female university students in Mexico; and a breakfast roundtable for women in the U.S. military in Washington, DC.

2011 WORLD LEADERSHIP CONFERENCE SNAPSHOT

## Balance & Power in the 21<sup>st</sup> Century

Washington, DC USA

At no other time in human history have so many leaders in so many fields faced so many challenges. The earth buckles, markets shudder and crash, the globe warms — war, violence, poverty, disease. Then suddenly on the horizon, shining opportunity: new technologies bringing education, prosperity, hope where those never traveled before. A rapidly evolving online and mobile communications network binds us closer than ever; cultural and political animus threatens to shake us apart. Across regions, ideologies, sectors, and disciplines, traditional power structures are questioned and pushed. Managing this turbulent terrain with balance and understanding is every 21<sup>st</sup> century leader's ultimate test. Women executives from more than 30 nations gathered to seek a new clarity to build a better and more equitable world.



### Speakers

**Dr. Chieko Asakawa**, *Chief Technology Officer of Accessibility Research at IBM and instructor at the College of Engineering, University of Tsukuba, Japan*

**Billie Williamson**, *Partner, Americas Inclusiveness Officer, Ernst & Young*

**James Canton, Ph.D.**, *Founder, Chairman and CEO of the Institute for Global Futures and advisor to the White House Office of Science and Technology and the National Science Foundation*

**Hadi Ghaemi**, *Director of the International Campaign for Human Rights in Iran*

**Ruth Bader Ginsburg**, *Justice of the U.S. Supreme Court*

**Guo Hongyu**, *Finance & Monetary Economics Professor, University of International Business and Economics of China*

**Raymond Kurzweil**, *American polymath and MIT trained inventor, futurist and author*

**Kristin M. Lord, Ph.D.**, *Vice President & Director of Studies, The Center for New American Security*

**Susana Malcorra**, *United Nations Under-Secretary General for Field Support, responsible for United Nations peace missions worldwide*

**Marwan Muasher**, *Fellow, Carnegie Endowment & former Foreign Minister and Deputy Prime Minister of Jordan*

**Charlotte Oades**, *Global Director, Women's Economic Empowerment, The Coca-Cola Company, USA*

**Cui Zhiyuan**, *Co-president of the Academy of China & World Agendas and Professor at the School of Public Policy and Management, Tsinghua University, Beijing*



### Top Sponsors

- Ernst & Young
- FedEx
- Harry Winston
- IBM
- State Farm Insurance
- Talisman Energy
- Walmart

2010 WORLD CORNERSTONE CONFERENCE SNAPSHOT

## EcoWorld – Ecology, Economy, Enterprise

### Guayaquil, Ecuador

IWF members, along with world experts in environmental and health sciences, anthropology, nature conservancy, technology, and enterprise considered what Dr. Sylvia Earle calls the hope-spots in Ecuador, one of the most critical and bio-diverse hotspots on the planet. Set against scenes of deforestation, the politics of oil, and the social, economic, and political struggles born of globalization, IWF explored how 21<sup>st</sup> century leaders can reconcile conservation with world economic development and the growing desire in all nations for more consumer goods. Can emerging market nations be expected to stop their drive to obtain wealth and quality of life, commensurate with developed countries in the name of wildlife preservation, largely a Western value? Or, can the world's desire for more and more equitably shared consumer goods be redirected in less destructive ways? This global program explored the gap between what consumers say about their willingness to pay more for greener products and the way they actually behave in the marketplace — and the ramifications for business, development, human health, poverty reduction, global stability, and quality of life.

### Speakers

**Huw Cordey**, Senior Creative Producer for Wild Horizons film company, and Producer, Planet Earth

**Toni Darton**, Chief Executive, Galapagos Conservation Trust

**Dr. Sylvia Earle**, Oceanographer, Author, Explorer

**Dr. Jane Goodall**, Primatologist, Ethologist and Anthropologist

**Pen Hadow**, First person to trek solo from Canada to the North Pole, and Founder, Arctic Expeditions

**Dr. David Harrison**, Professor and Chair of the Linguistics Department, Swarthmore College, and expert on endangered languages

**Gail Klintworth**, Chairperson of Unilever South Africa (Pty) Ltd.

**Dr. Richard Lindzen**, Alfred P. Sloan Professor of Meteorology, Massachusetts Institute of Technology

**Dr. Mireya Mayor**, Scientist, Explorer and National Geographic Wildlife Correspondent

**Dr. M.A. Sanjayan**, Lead Scientist, The Nature Conservancy

**Sandy Stash**, Senior Vice President, Talisman Energy

**Susan Winslow**, Executive Producer, Discovery Channel's LIFE



Dr. M.A. Sanjayan, Lead Scientist, The Nature Conservancy

### Top Sponsors

- The Coca-Cola Company
- FedEx
- IBM
- State Farm Insurance
- Talisman Energy
- Walmart

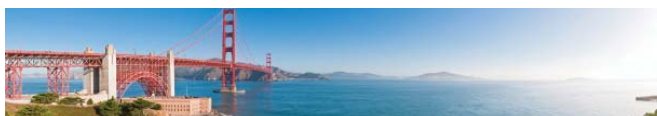
*We are full of possibility*



*Save the dates:*

**RABAT, MOROCCO**

IWF World Cornerstone Conference  
May 23-25, 2012



**SAN FRANCISCO, CA, USA**

IWF World Leadership Conference  
October 24-26, 2012



**JAMAICA**

IWF World Cornerstone Conference  
May 2013



**VANCOUVER, CANADA**

IWF World Leadership Conference  
October 23-25, 2013



**BERLIN, GERMANY**

IWF World Cornerstone Conference  
May 2014

For more information, please contact us:

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