



NEWSLETTER

September 2011

Bella Roma!!



Twenty-four members of Women's Forum West enjoyed the IWF 2011 World Cornerstone Conference in Rome this year on May 25 – 27. This was the first sold out conference IWF has produced.

The theme was “**Art Transforming the World**” and explored the ways in which contemporary architecture, modern art, technology and design are converging. And, being Rome, participants were always aware of the history

surrounding “The Eternal City” - from the opening reception at Terrazza Caffarelli, overlooking The Roman Forum, with a chance to visit the Capitoline Museums, to the closing party at Palazzo Ferrajoli, built in 1626.

Sessions covered art and contemporary design; innovation and the way



President's Letter

August 2011

Dear Members,

Our Forum has been active – lots of news to report. First, you recently received a ballot asking you to approve our name change to International Women's Forum – Northern California. As I previously reported in the May 2011 newsletter, this change is the result of an extensive branding study conducted by IWF. The study concluded that our brand and international identity would be strengthened if all forums adopted uniform names. On February 8, 2011 your board voted unanimously to endorse this change and asks for your support. To date we have had a very positive response to the ballot. Please let me know if you have any questions or would like to discuss this change.

Many of us are packing our bags and preparing for our September 6 rendezvous with the German and Southern California Forums in

designers view their world; the creativity of specific women: a photojournalist, a composer and a sculptor; cinema as an art transforming the world; and the connection of the arts, science and economic development.

And, of course, there were wonderful Dine-Arounds with marvelous and tasty Italian food and wine and the favorite Behind-the-Scenes with a wide variety of choices.



The first night, our forum had a delicious dinner together at the oldest restaurant in Rome. (See photo below) These conferences are a great way to meet new friends and connect with old ones and we were pleased to be joined by members from the Israel and Chicago Forums, among others.

Our members love to travel, and most traveled somewhere before and/or after the conference: e.g., Tuscany, the Lake District, Venice and Sicily. These days together are special opportunities, so be sure to mark your calendars for the World Cornerstone Conference next May in Rabat, Morocco.

[Click Here](#) for more images from Rome!!

Prior Events

Stuttgart. We are especially looking forward to seeing our former member, Barbara Faulkenberry. Barb was recently promoted to the rank of Major General, an elite group as only one half of one percent of the officers in the US Air Force have two or more stars! Many of you saw Barb in Rome when the promotion was pending. It is now official!

I believe that a key strength of our Forum is our connection with other Forums. Over the summer we had the opportunity to meet Tzipa Carmon, President of the Israeli Forum, who was living in Palo Alto for 2 months. Stay tuned as other international opportunities emerge in the coming year and from hosting the 2012 Conference in San Francisco!

My lifetime passion is international connectivity – I hope you share my enthusiasm. In your travels, I encourage you to contact the President of the Forum in the city you'll be visiting. She can answer questions and help you meet local members. I am happy to facilitate introductions. We look forward to our continuing bond with other Forums around the world.

Summer Camp celebrated the renewal of sisterhood and friendships. We had wonderful participation from nine of our new members, giving all of us an opportunity to get acquainted! Of course, what happens at summer camp stays at summer camp!

In October we have a strong cadre attending the Washington, D.C. World Leadership Conference, BALANCE AND POWER, on October 26 – 28, 2011. The registration is still open! We will scrutinize this conference carefully as Northern California prepares to host the next fall conference. As has been our custom, our Forum and invited friends from around the globe will have dinner together after the opening reception on Wednesday, October 26.

There will be lots going on over the next several months. Keep your eyes open for announcements about the Holiday Party at Cecilia Herbert's home on December 12 and the Annual Meeting at the Metropolitan Club on January 10. And be ready to step up and assist as we go full-speed ahead on preparations for the October 2012 Conference. There's much to do and many ways, large and small, that you can contribute.

Hang Aroun



Rose Garden Party and Flower Arranging Class

On July 9, 2011, our President, Cindy Eisenberg, hosted a Hang Around in her beautiful rose garden with Rosarian Carolyn Parker presenting a talk about the beauty of roses. Carolyn offered cultivating secrets followed by an engaging, hands-on class in flower arranging. All participants went home with a beautiful vase of flowers that they arranged during the class. Carolyn's artistry with flowers and her passion for beauty and design brought something very special to this event. Joanne Howard won the "best of show" award for her apricot and crème arrangement. Following the class everyone feasted on a potluck luncheon under the gorgeous oaks of the Lafayette hills. Friendships were renewed and wisdom shared.

Brunch and Armchair Sailing in Belvedere



Sylvia Chase was hostess to a small but enthusiastic group of Forum members who came to her beautiful shoreside home in Belvedere for brunch and fellowship on Saturday, August 20. Members in attendance included Eleanor Chang, Jaleh Daie, Cindy Eisenberg,

As summer draws to a close I wish you the joy of late summer and a crisp autumn adventure.

With warmest wishes,

Cynthia Eisenberg
President

Adventures at Camp - Westerbeke Ranch



Summer camp is a time of fun, adventure and making new friends and fortunately it's never too late to have those experiences. Just ask the 28 women who spent the weekend of July 29th at Westerbeke Ranch in Sonoma. The adventure started at 1:00 pm on Friday when members gathered for lunch at The Girl & The Fig in downtown Sonoma. Lots of laughter and great conversation came from that official start of summer camp and continued as people checked in at Westerbeke. Next came a private cooking class at Ramekins with each member helping the chefs

with one of the recipes of our four course dinner. Tasting was allowed and encouraged.just ask the group who prepared the individual chocolate truffle cakes with caramel sauce and white chocolate crème anglaise! What a yummy evening with delicious food and wine, phyllo dough lessons and learning about the "great adventures" of our members.



Michele Hughes, Gwen Mazer, Amy McCombs, Charlan Nemeth and Susan Nycum. Sylvia provided a beautiful buffet lunch completed by salads and desserts provided by the guests. It was a wonderful afternoon and Sylvia told this Editor that they were all having such a good time she had to actually interrupt the festivities to get people to eat!

First Tuesdays



On June 7, 2011, Linda Hawes Clever, M.D. presented a program “Designing the Rest of Your Life and Time: Renewing Your Energy, Health & Yourself.”

She explored both practical and powerful ways to refresh, build effectiveness and enthusiasm and work toward finding or re-finding your sense of purpose.

Important distinctions like how best to say “No” and “Yes” at the right times in your career and your life, and the pluses and minuses of being “driven” opened a stimulating discussion. Linda emphasized that women in particular have to be able to reinvent themselves throughout their lives and offered tools to help accomplish this.

Tuesday, August 2, saw Jenny Erwin, Regional Administrator of the Women's Bureau of the United States Department of Labor, presenting a fascinating program on The Role of the Women's Bureau of the US



Saturday was a full day with a tour of Sonoma artists' studios...including a mixed media artist who used teabags to create unique pieces as well as a sculptor whose specialty was metal wind art using recycled bicycle parts. Then we finished the tour at the Arts Guild of Sonoma with additional opportunities to view art and jewelry and interact with the artists. Some members even added to their jewelry collection that morning. Then back to the Ranch for lunch...the food was always excellent, varied and provided options for everyone's food tastes.

After lunch there was a lively panel discussion about the world of writing and publishing moderated by Elaine Petrocelli. Then Suzie Woodward Morris, Karen Brown, Gwen Mazer, Belva Davis and Carol Fleming



each shared their interesting journey and current challenges as authors. Many potential authors were taking notes and interacting with these members after the session. The afternoon also included a session about maximizing photo opportunities to capture our “best sides” and everyone had a hands-on opportunity to pose and critique these pictures.



After this, two local women sommeliers led us in a wine tasting experience and we ended the day with another satisfying meal, conversation and deepening friendships.

Yoga, hiking, and massages were all part of the final day's activities and campers headed home grateful for a brief time-out from our busy lives. The weather was perfect, the food fabulous, the experiences memorable and the friendships will be lasting. Special thanks to members who worked behind the scenes to bring us the various activities: Clare Carlevaro and Gwen Mazer for arranging the art tour, Joanne Howard for the book panel, Denise Brosseau for Robin Flashboyle' wine tasting

Department of Labor in dealing with workplace issues for women.

Learning the history of the Women's Bureau in improving the workplace for women in terms of safety and equality illustrated just how far women have come and also how much there is yet to be done in leveling the playing field in employment. If you weren't able to attend please [Click Here](#) to see Jenny's PowerPoint presentation.

Movie Night



Marianne Briscoe hosted Movie Night on Tuesday night, June 28, to a small but enthusiastic crowd. The movie, Robert Altman's *Gosford Park*, proved to be a hit with the audience. The evening started with a buffet supper provided by Marianne and supplemented with wine and desserts provided by the attendees. The movie capped the evening with fun and fellowship throughout.



Dine Around in Big Sur

Dianne Patterson, one of our IWF Northern California members, divides her time between Carmel, Dallas and New

and Gwen Mazer for arranging the yoga session. [Click Here](#) for more photos from summer camp!

Plans are already underway for the 2012 summer camp and we encourage you to be part of this annual adventure.

IWF 2012 Fall Conference Comes to San Francisco

October 24 – 26, 2012

Next year – October 24-26, 2012, The IWF annual meeting and global Fall Conference will come to San Francisco. We of IWF Northern California will be hosts of the Conference. We expect more than 700 attendees at the Conference and more at the Gala.

All IWF Northern California members may participate in the wonderful semiannual International IWF Conferences (autumn in a North American city, spring outside North America in a city such as Rome). Many of our members go to most Conferences and love getting to know other women leaders from around the world, reveling in the Behind the Scenes tours of local high spots and attending the Opening Receptions and Galas at incredible locations not normally open to the public. We enjoy the program speakers - world authorities discussing issues that are fascinating and of key importance to us as global citizens.

York. Since she and her husband, Don, were in Carmel, it was an excuse to get all the Carmel IWF members together. Wednesday night, August 31st, Rachel Mueller hosted dinner at her home in Big Sur and husbands were included too. There were nine around the table - Susan and Richard Dauphine, Dianne and Don Patterson, Wendy Brodie and her husband Bob Bussinger, Mary Kay Crockett and Rachel and her husband Richard. The dinner conversation was lively.

The Walt Disney Family Museum

About a dozen Forum members and friends or family attended a tour of the Disney Family Museum in The Presidio on Saturday, July 23. A no-host lunch at the museum cafe followed. If you haven't had the opportunity to visit this fairly new museum in our region, you will find interesting exhibits that cover the entire history of the Walt Disney Company's endeavors over the years - beginning with the birth of Mickey Mouse, the aegis of Disneyland, and including the incredible history of Disney movie magic. It was a great day for young and old!



Gertrude Stein Exhibits a BIG HIT with Forum Members

While many of us do attend the international conferences, it has been difficult for others to experience them because of family or business responsibilities. Now we can ALL be there. It is Our Conference!

Every one of us is invited and urged to participate now in the plans for and conduct of the host activities for the Conference. There are opportunities for all talents and/or interests and schedules to participate.

One of the favorite activities, for example, is the Dinearound, that takes place the evening of the first day of programs. Members, mixed geographically, are hosted by local members in their homes. (Conference guests will have their own locally hosted Dinearound.) If you live in San Francisco and can have a group of about 12 members for dinner (our Food and Beverage Committee will help out with wine, etc.) please call Nina Gruen, Dinearound Committee chair. If you don't live in San Francisco proper, call Nina about serving as a co-host.

A key activity that involves each of us RIGHT NOW and is critical to the success of the Conference is the Development Committee. We in IWF Northern California need to raise sponsorship funds to support the Conference and ensure that this Conference is over-the-top great. It is an ideal place for companies, organizations and individuals to showcase their global excellence to women world leaders with an outstanding variety of leadership roles in business, government, not for profits and the arts. If you have access to your organization's needs and wishes to support its interests in local or global awareness, particularly with outstanding women leaders, please contact Susan Nycum who will happily follow up with you and your organization to select a contribution level and attendant exposure for the organization.

The 2012 Conference participation is organized by committees with Sue Sprunk and Susan Nycum serving as General Chairs of the Conference. Listed below are the committee chairs for the Conference with their contact information. Each of us is asked to sign up with the committee chair for the committee of our choice. If you are not sure what best fits your schedule or interests, contact Sue or Susan who will assist you in finding a great place for you to participate. [Click Here](#) for a download of the Committees and Chairs



Gertrude Stein (1874-1946), one of the most influential Americans of the 20th century, is perhaps most famous as a modern writer and the creator of such oft-repeated phrases as “A rose is a rose is a rose.” But Stein’s reach across the arts was extraordinary, extending well beyond literature to include collaborations in opera, ballet, and more, and her influence as a style-maker, art collector, and networker was considerable.

On August 11, nearly 40 Forum members and guests spent a very special afternoon / evening exploring the duo of Gertrude Stein exhibits at The Contemporary Jewish Museum and the San Francisco Museum of Modern Art. Gertrude Stein's fabulous art collection, brought together for the first time since it was dispersed at the time of her death, and the history of this fascinating woman made for a wonderful day for all in attendance. Many of the members and guests continued into the evening with a no-host dinner at Nordstrom Café Bistro, a wonderful addition to a very enjoyable day.

A fascinating article in the Wall Street Journal has more to say about Gertrude Stein. [Click Here to read the article](#) provided by Joanne Howard.

Upcoming Events!

September 20 – Peninsula Book Club

that you can save and/or print.

Conference Committee Name and Description Committee Chair

Ambassador – Interacts with the Convention Bureau, etc.

Linda Moriarty

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**Artists Market- Selects and oversees artists'
booths at the Conference - Suzie Morris**

301 Mission Street

City Residences PH -1

San Francisco, CA 94105

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SuzieWoodwardMorris@gmail.com

**Behind the Scenes-Organizes and oversees
local afternoon tours - Joanne Howard**

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joannehoward@uwalumni.com

**Conference Chairs – Overall chairs
of the Conference -Sue Sprunk and Susan Nycum**

Sue Sprunk

1230 Southdown Road

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Susan Nycum

Book - *Power: Why Some People Have it and Other's Don't*, by Jeffrey Pfeffer, [Email](#) Cailean Sherman for more information.

September 22 – Behind the Scenes at the SF Opera

A back stage tour of the wigs, costumes and make-up departments preparatory to the production of Turandot. [Click Here](#) for Details and Registration

September 26 - DON'T MISS THIS ONE!! " The Price of Partisanship: From National Security to the Economy"

Marsha VandeBerg interviews Jane Wales about World Affairs – New Member Reception and Dinner Meeting. [Click Here](#) for Details and Registration.

September 30 - Hang Around – SF – Hostess Charlan Nemeth

A Members-Only intimate dinner party. Space is limited! [Click Here](#) for Details and Registration.

October 4 - Opera Performance - Turandot - Tickets are Available. [Click Here](#) for details. [Email Patti Clark](#) for Tickets.

October 18 - Peninsula Book Club - Book: *The Warmth of Other Suns: The Epic Story of America's Great Migration* by Isabel Wilkerson.

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Conference Treasurer – The chief financial officer of the Conference - Nanette Miller

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Development- Raises the funds needed to support the Conference Susan Nycum and Sue Sprunk

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Dinearounds -Hosts dinner parties in local homes Nina Gruen and Carol Field

Nina Gruen
1160 Mission St. #2206
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Phone: [415-875-9922](tel:415-875-9922)

Contact: [Email Cailean](#) Sherman for more information.

October 23 - Theater Group, Life Without Makeup with Rita Moreno

Roda Theatre, Berkeley Repertory - 2PM (tickets available). [Email Joanne Howard](#) for information and tickets.

October 26-28 – IWF World Leadership Conference – Washington, DC - [Click Here](#) for more information.

Save the Date!

2011 Holiday Party - Monday evening, December 12, 2011 at the home of Cecilia Herbert

2012 Annual Meeting - Tuesday evening, January 10, 2012 at the Metropolitan Club

May 23 – 25, 2012 - IWF Cornerstone Conference, Rabat, Morocco

July 13 - 15, 2012 - IWF Northern California Summer Camp - Stillheart Institute, Woodside, CA

October 24-26, 2012 - IWF World Leadership Conference, San Francisco, CA

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Carol Field

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**Food and Beverages –
Selects & coordinates all food & wine
for the Conference - Rachel Mueller**
P.O. Box 22190
Carmel, CA 93922
Phone: [831-625-3425](tel:831-625-3425)
Fax: [831-625-6218](tel:831-625-6218)
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**Gala – Organizes and oversees the Gala
Roselyn Swig and Cindy Eisenberg**

Roselyn Swig
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**Gifts- Selects the gifts for the
attendees and speakers - Judy Johnson**
495 Merritt Ave. Apartment 7
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Members in the News



Teresa Curran Promoted at Federal Reserve Bank

Teresa Curran was recently promoted to Director of the Division of Banking Supervision and Regulation at the Federal Reserve Bank of San Francisco. In this role, Teresa oversees all financial institutions subject to supervision by the 12th Federal Reserve District, which includes nine Western states. As Director, she is a member of the Bank's Executive Committee.

Teresa joined the Reserve Bank in 1995 and has rotated within the Division, taking on increasing responsibility. In addition to her new role, she continues to oversee the Division's Asia program, which hosts the Reserve Bank's biennial International Conference on Asian Banking and Finance. She recently completed an extended assignment to the Federal Reserve Board of Governors to coordinate implementation of the provisions of the Dodd-Frank Act related to Savings and Loan Holding Companies.

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**Hospitality – Welcomes the
attendees**
Barbara Creed and Sheri Barden

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Sheri Barden
52 Casa Way
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**Opening Reception - Chooses the location
and oversees the event - Diane Snedeker**

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**Pre and Post Tours –
Arranges participant tours before/after
the conference - Karen Brown**

16 East Avenue, Suite 9
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**Technology –
Oversees use of state of the art**



Former Member Barbara Faulkenberry Promoted to Major General

Barbara Faulkenberry, former member of Women's Forum West who transferred to the Germany Forum was promoted to Major General in the United States Air Force. Officers with at least a 2-star rank make up the top .5% in the United States Air Force.

The important day was held in Barbara's home town of Lone Jack, Missouri to allow her parents to be in attendance. In Barbara's words, there was no better place to commemorate this special event than in a church in Small Town, America. The setting stands for the freedom that all of our military personnel seek to protect. Major General Faulkenberry's present duty assignment has taken her back to Germany where she is the senior logistician for US military relations with African partners.



Mary Bersot Chosen as Community Leadership Award Finalist By *Investment News*

MedShare, a San Leandro-based award winning nonprofit, announces their Trustee & Western Regional Council Chair, Mary Bersot, as a finalist for the 2011 Community Leadership Awards presented by The Invest in Others Charitable Foundation and *Investment News*. Bersot was among three finalists selected in the "Volunteer of the Year" category. Invest in Others will make a charitable donation to each of the finalists' charities of choice.

technology for the Conference
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Transportation – Oversees the transportation to and from events - TBD

...All we want is ...a Few Good Women

....to nominate for the IWF Leadership Foundation Fellows Program.

The local committee chaired by Nanette Miller with members Dianne Harrison, Diane Rubin, Carol Fleming, and Cynthia Eisenberg (ad hoc) is gearing up for the 2012 Fellows program cycle. We intend for IWF - Northern California to hold a position of prominence in the annual effort to identify and promote exceptional women from a variety of fields. The process for selection will be presented to the membership at the annual meeting in 2012. Members are asked to play an active role in the recruitment process.

Who are we looking for?

SPECIAL THANKS

We are grateful for our members who have organized or presented at WFW events recently. We have had the opportunity to attend many interesting activities and wish to acknowledge:

- Cindy Eisenberg for arranging and hosting the Rose Garden Hang Around and flower arranging class.
- Sylvia Chase for hosting a delightful Hang Around at her home in Belvedere.
- First Tuesday Breakfast briefings organized by Linda Moriarty and presenters Linda Hawes Clever, M.D. and Jenny Erwin.
- Cindy Eisenberg for the incredible effort of putting together our Summer Camp.
- Rachel Mueller for hosting a Big Sur / Carmel Dine Around.
- Book Club organized by Cailean Sherman and Denise Brosseau, hosted by Joanne Howard, Carol Marshall and Barbara Creed.
- Marianne Briscoe for hosting Movie Night.
- Gwen Mazer for organizing Hang Arouns and Movie Nights.
- Nannette Griswold, Barbara Creed, Nina Gruen, Donna Hall, Susan Hoganson and Cecilia Herbert for their hard work on our Membership Committee.
- Denise Brosseau for her technology expertise and on-going help with

The Legacy fellowship program is aimed at women who are high potential, mid-career employees. Candidates must have a minimum of 10 years work experience with a commitment to 10 years professional work after the completion of the program year. The candidates should have the talent, ambition and drive to lead at senior management levels. The competition is highly competitive. We will actively search for the best candidates we can find, with diversity being an important consideration.

What can you do now?

It is not too early to start identifying the kind of ‘up and coming’ women who could use a ‘hand-up’ to reach their highest level of achievement. We are preparing materials for applications and we need your help in getting them into the right hands. Stay tuned!

To get more information about the Fellows program or to suggest a Nominee please contact Nanette Miller by [email](#).

our website, online newsletter and all things technical.

-Joanne Howard, Program Chair for her absolutely tireless efforts in arranging the wide range of programs that the Forum brings to its members.

- Cailean Sherman, Nannette Griswold, Sheri Barden, Judy Johnson, Gwen Mazer, Sue Sprunk and Asieh Mansour for On-Boarding our new members.

- Barbara Creed for her invaluable work on the name change process and helping the Forum navigate the legalities of bylaws revisions.

- All the members of all the committees working on the IWF Fall Conference for 2012.

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