



Women's Forum West Newsletter

February 2011

SPECIAL EVENTS

Please mark your calendars for these upcoming WFW Special Events

April 14, 2011 – Lecture: Innovation Revolution:

Our tech guru WFW member, Telle Whitney, has engineered a unique meeting with Vivek Wadhwa, a highly regarded expert on the innovation revolution in India and its impact on the brain drain in the US. Vivek is a visiting scholar at UC Berkeley, executive-in-residence at Duke University and Senior Research Associate with the Labor and Work-Life Program at Harvard Law. He has authored many *Business Week* articles and was recently featured on CBS Sunday Morning discussing the Obama State of the Union message on education and innovation. We are planning an intimate dinner meeting in San Francisco and will extend a special invitation to our new members for pre-dinner cocktails.

April 30, 2011 - Walking Tour of SF Chocolate Factories: led by Denise Brosseau.

Do you love fine chocolate? You have come to the right city, because San Francisco is at the center of the new wave of artisan chocolatiers. They're experimenting with high quality beans, new methods of production, exotic fillings and breathtaking packaging. On this tour you will learn about what makes fine chocolate and sample from a wide array of San Francisco gourmet chocolate boutiques. Your chocolate obsessed guide will fill you in on the history of chocolate, its health benefits and all the latest trends. All while strolling through San Francisco's historic waterfront area, where Ghirardelli first set up shop during the Gold Rush.



PRESIDENT'S LETTER

February 2011

Dear Forum Members,

I am happy to report that the Calendar Year 2011 is off to a good start! Patti Clark, our new administrator, is enjoying getting to know you and her role in the facilitation of our Forum's activities. Our renovated website continues to evolve as new features are added. See the article, NEW WEBSITE FEATURE for more details. All indications are that our membership is actively engaged. The membership renewal process was substantially completed by January 31st. The Holiday Party, hosted by Cecilia Herbert, was a phenomenal success, with record attendance of over 100 members. Our Annual Meeting introduced 12 of our 21 new members to a full house of existing members at the Metropolitan Club.

Calendar Year 2010 was a successful year by all measures. Financially WFW is in good shape. Our 2010 operations broke even as budgeted. Additionally, the Board authorized a capital investment for the website renovations, which was funded from our reserves at a cost of about 10K.

July 29 – 31, 2011 - WFW Summer Camp

Join us for a lively tour of Art in Sonoma led by artist and member of the Arts Guild of Sonoma, Kirk Hinshaw. We will visit a variety of studios in the area - painters, ceramists, sculptors, jewelers and mixed media artists - as well as the Arts Guild Gallery. This will be an opportunity to hear from the various artists on their inspiration and why they have chosen to work in a particular medium. Some of the artists will have their work available for sale.

Other activities include a cooking class and dinner at Ramekins on Friday night and on Saturday a wine tasting featuring Sonoma county wines and women winemakers and much more.

On Sunday morning we will begin the day with a relaxing yoga and stretch class led by master instructor, Suzanne Shonbrun. Suzanne has been teaching yoga and Pilates for well over 20 years and has a background in dance and massage therapy, and she teaches anatomy and physiology at the California Institute of Massage and Spa Services.

This is a not to be missed event!!

Location: Westerbeke Ranch, Sonoma

This is a Members only event.

UPCOMING EVENTS

1ST TUESDAYS

Every month, Women's Forum West hosts a breakfast program in San Francisco featuring one of our members or an invited guest. Many of these 1st Tuesday programs sell out so we recommend you book early! Unless noted, guests are welcome to attend, if accompanied by a member.

April 5, 2011 - 1st Tuesday Breakfast

Location: City Club, San Francisco

Speaker: Dr. Carol Fleming

Topic: Five Simple Steps to an Effective Elevator Speech: What Every Woman Should know about Self-Introductions

Our membership is strong at 174 members. Your Board is focused on enhancing the membership experience, adding new members and refreshing our technology platform. Our Forum's strength is our personal connections, which overlap with our business and social endeavors. Our "sisterhood" allows us to share our adventures, celebrate our joys and sustains us through our challenges.

Calendar Year 2011 will present a variety of programming from Hang Arouds to Behind the Scenes events and much more. We will also lay the foundation for the 2012 IWF conference, which WFW will host in October 2012. A Board marketing committee, under the leadership of Sheri Barden, has been formed to review our internal and external messaging. Your Board welcomes input from YOU, our members. If you have thoughts or ideas please let me or another board member know.

Air Force Brigadier General Barbara Faulkenberry, a former member of WFW who transferred to Germany, is working with the German Forum, Southern California Forum and WFW to plan a post Labor Day week in Germany – Stuttgart/ Mainz and Berlin. An itinerary should be available in late March.

Personally, I am grateful for my active and engaged Board and for you, our members.

With warmest wishes,

Cynthia Eisenberg

NEWSLETTER

This newsletter is a catch-up edition to recognize all the wonderful events since our last newsletter in September 2010, and the women who made them happen. Going forward we are planning for a newsletter every other month. New board member, Jenny Erwin, will oversee our website and newsletter. Please share your ideas with Jenny. We do want to celebrate our members' achievements in the "members in the news" section of our website. Please send Patti (info@womensforumwest.org) a copy-ready paragraph or two on your awards, accomplishments or other note-worthy items.

May 3, 2011 - 1st Tuesday Breakfast

Location: City Club, San Francisco City Club

Speaker: TBD

June 7, 2011 – 1st Tuesday Breakfast

Location: City Club, San Francisco

Speaker: Dr. Linda Cleaver

HANG AROUNDS AND MOVIE NIGHTS

One of the ways WFW members can get to know each other better, in a comfortable setting, is through group meetings such as Hang Arouns and Movie Club events. These get-togethers are hosted by a member at her home or other location of her choice. These events are intended to provide a forum for socializing, learning from each other, and having fun! These events are members-only.

March 29, 2011 – Hang Around – South Bay

Hostess: Susan Nycum

April 9, 2011 - Hang Around – North Bay

Hostess: Heidi Kuhn

Theme: Multicultural Celebration, Easter Theme – New Life, Rebirth! “Easter Basket” potluck

PENINSULA BOOK CLUB AND BREAKFAST CLUB

Although the locations for the Peninsula Book Club and Breakfast Club are in the South Bay, all members are welcome. For more information or to sign up for the **Peninsula**

Breakfast Club please contact Barbara Creed – bcreed@truckerhuss.com.

For more information or to sign up for the **Peninsula Book Club** please contact Cailean Sherman – css@taurus.com.

March 15, 2011 – 6:30 PM - Peninsula Book Club

Discussion of Events in the Middle East

March 18, 2011 - Peninsula Breakfast Club

April 19, 2011 – 6:30 PM – Peninsula Book Club

STELLAR PRIOR EVENTS

HOLIDAY PARTY

On December 13, 2010, more than 100 Forum members and guests met at the beautiful home of Cecilia Herbert for the annual Holiday Party. Photos of the evening show everyone having a terrific time with wonderful food and drink and outstanding opportunities to catch up with old friends and make new ones. Many of our 2010 new members were in attendance including Lydia Beebe, Jennifer Bolt, Nancy Duckhorn, Robyn Denholm, Diane Bryant, Jay Williams, Adrienne Horn, Debby Hopkins, Marina Park, Laura Stein, Barbara Kamm and Elizabeth Lindsey, to name but a few. Cecelia's home was very festive for the occasion providing a beautiful and relaxing backdrop for a celebratory evening. [See the photos here.](#)

ANNUAL MEETING

On January 11, 2011, nearly 90 WFW members gathered at the Metropolitan Club for the Annual Meeting. The evening opened with our business meeting directed by President Cindy Eisenberg and the Board of Directors. New members were introduced. The reception and a delicious dinner of grilled salmon, and all of the accoutrements rounded out the evening. Photos of the Annual Meeting show one and all having a great evening with friends. [See the photos here.](#)

2011 ECONOMIC OUTLOOK LUNCHEON

The annual Economic Outlook luncheon took place on January 18, 2011, at the City Club. Twenty-five members and guests gathered for a beautifully prepared lunch and fascinating presentation by members Jane Williams and Laura Sanchez about the national and international economic prospects for the new year.

NEW MEMBER EVENTS

October 31, 2010 – New Member Luncheon at the home of Cindy Eisenberg. New members were welcomed by the Board, membership and on-boarding committees. Cailean Sherman created Halloween centerpieces, garden roses bloomed, the food created by members was delicious, conversation flowed as friendships were renewed and launched.

See the fun from all of these events on our [photo page!](#)

Book: *The Stones of Florence* by Mary McCarthy

WELCOME NEW MEMBERS

We have had several new members join the Forum since our last newsletter. Please take the opportunity to greet these women at events and help them to become active members – it's the best way to get to know the Forum and make new friends.

New members in recent months include:

Kathy Anderson, Charles Schwab
Rebecca Barfknecht, Russell Investments
Lydia Beebe, Chevron Corporation
Jennifer Bolt, Franklin Resources, Inc.
Katarina Bonde, DIBS Payment Services
Diane Bryant, Intel Corporation
Robyn Denholm, Juniper Networks
Nora Denzel, Intuit
Nancy Duckhorn, The Duck Blind
Lori Grant Fogarty, Oakland Museum of California
Julie Garella, Grayhorse Capital Partners, LLC
Dr. Dianne Harrison, California State University, Monterey Bay
Sara Holtz, ClientFocus
Debby Hopkins, Citigroup, Inc.
Adrienne Horn, Museum Management Consultants, Inc.
Barbara Kamm, Techonology Credit Union
Dr. Elizabeth Lindsey, PIKO Pictures, LLC and Fellow, National Geographic Society
Deborah Messemer, KMPG LLP
Regina Miranda, Laban Institute
Marina Park, Girl Scouts of Northern California
Ellen Richey, Visa, Inc.
Jackie Seto, Lam Research
Laura Stein, Clorox Corporation
Dr. Jay Williams, Williams Health and Fitness

SHOPPING SPREE WITH SUZIE WOODWARD MORRIS

January 29, 2011 – 10 members gathered for brunch and a shopping spree with Suzie Woodward Morris as their guide through the world of fashion. Fun, food, friends and shopping – what more could a girl ask for?

ADDITIONALLY

Members participated in the October 7, 2010, WFW/UCSF Speaker Series: George Sawaya MD –“Screening Controversies in Women’s Cancers” organized by Mary Bersot, Sue Sprunk and Nancy Milliken

Plus we had 10+ members attend the October 13-15, 2010 – IWF World Leadership Conference in Montreal.

And Joanne Howard organized a second sold out visit on October 23, 2010 for a Private Tour of the de Young Museum, Post-Impressionists exhibit.

HANG AROUNDS AND MOVIE NIGHTS

Dru Ramey and Julie Garella hosted stimulating Hang Arouns in their homes. Both were wonderful evenings with friends and a chance to kick back and relax.

WFW THEATER GROUP

On November 7, 2010, the WFW Theater Group attended *9 Circles* (World Premiere and Winner of New American Play Prize) at the Marin Theatre Company, Mill Valley and on February 5, 2011, attended *Yeoman of the Guard*, Lamplighters, San Francisco.

1ST TUESDAYS

September 7 - 1st Tuesday Breakfast - Speaker: Deborah Richardson, Topic: "Why the Sexual Exploitation of Girls is Growing and What We, As Concerned Women, Can Do To End It."

October 5, 2010 - 1st Tuesday Breakfast – Speaker: Dr. Denise M. Lucy, Topic: Expanding Your Leadership Style To Achieve Organizational Effectiveness

NEW WEBSITE FEATURE

The WFW website has a new enhancement that we wanted you to know about. Now you can see who else is attending an event before you go! Similar to Evite, we have added an RSVP feature to the bottom of every calendar listing. Anyone who registers online will have their name added to the RSVP for that event, along with any notes they want to add. This is a great way to let others know if you need a ride or want to carpool, or what item you are bringing to a potluck. Just add your details in the Notes field when you RSVP. If you are setting up a Hang Around or other event at your home, we encourage you to use the website to take RSVPs now, so you can take advantage of this feature. Patti can help get your event online if you send her all the details.

Questions? Contact Patti (info@womensforumwest.org) or Denise Brosseau (denise@denisebrosseau.com).

INTERNATIONAL WOMEN'S FORUM

Twice a year, our parent organization, the International Women's Forum, hosts conferences at locations in the US and internationally. The 2011 events are in Rome and Washington, D.C.

IWF WORLD CORNERSTONE CONFERENCE

MAY 25-27, 2011

Location: Rome, Italy

Go to the IWF website for details - <http://www.iwforum.org/>

Guests welcome

IWF WORLD LEADERSHIP CONFERENCE

OCTOBER 24 - 25, 2011

November 2, 2010 - 1st Tuesday Breakfast - Speaker: Gwen Mazer- Topic: The Language of Clothes

December 7, 2010 - 1st Tuesday Breakfast, Speaker: Elaine Petrocelli

Our morning at Book Passage in the Ferry Building was a great opportunity to pick the brain of Elaine Petrocelli for the best books to buy for our holiday shopping lists. A gathering of 25 members and guests enjoyed fresh muffins and scones, juice and coffee and lots of laughter.

February 8, 2011 - 1st Tuesday Breakfast with Elizabeth Lindsey

Our first 1st Tuesday Breakfast of the year featured member Elizabeth Lindsey speaking about her experiences in some of the most remote and endangered cultures in the world. She emphasized that nuances of culture are lost when traditions and languages disappear and that the human family around the world loses something very precious.

SPECIAL THANKS

We are grateful for our members who have organized or presented at WFW events these past several months. We have had the opportunity to attend many interesting activities and wish to acknowledge:

-Cecilia Herbert's gracious hosting of our Holiday Party with warmth and style.

-First Tuesday Breakfast briefings organized by Linda Moriarty and presenters Deborah Richardson, Dr. Denise Lucy, Gwen Mazer, Elaine Petrocelli, and Dr. Elizabeth Lindsey.

-Book Club organized by Cailean Sherman and Denise Brosseau, hosted by Jaleh Daie, and Denise Brosseau.

-Peninsula Breakfast Club organized by Barbara Creed.

-Hang Arouns organized by Gwen Mazer and hosted by Dru Ramey and Julie

Location: Washington, D.C.

Guests welcome.

Garella.

- Nannette Griswold, Barbara Creed, Nina Gruen, Donna Hall, Susan Hoganson and Cecilia Herbert for their hard work on our Membership Committee.

-Denise Brosseau for her technology expertise and on-going help with our new website, online newsletter and all things technical.

-Susie Hoganson for arranging an informative Economic Outlook Luncheon.

-Joanne Howard, Program Chair for her tireless efforts in arranging the wide range of programs that WFW brings to its members.

-Mary Bersot, Sue Sprunk and Nancy Milliken for their hard work on the WFW/UCSF Speakers Series.

- Cailean Sherman, Nannette Griswold, Sheri Barden Coholan, Judy Johnson, Gwen Mazer, Sue Sprunk and Asieh Mansour for On-Boarding our new members.

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